

Press Release from the Sark Tourism Committee

1st December 2014 – for immediate release



It's official! Sark is **the** place to visit in 2015. The island features in *National Geographic Traveler* magazine's twenty 'go-now' destinations for the New Year. Travel expert Peter Johansen describes the charm of the island where "signposts usefully give distances in walking minutes, for in this unhurried place ambling is what one does – or cycling, or riding in a horse-drawn carriage." He goes on to describe the wealth of wildflowers, the beauty of the Gouliot Caves and the Coupée and the pleasure of buying fresh duck eggs from an honesty box. The stunning night skies get a mention (Sark being the world's first Dark Sky Island) as do the celebrations planned for 2015 to commemorate the 450th anniversary of Sark's feudal system, a form of government that remained until 2008.

Sandra Williams, chairman of Sark's Tourism Committee, is delighted with the news. "This is a wonderful endorsement for Sark. A lot of our visitors come back year after year but coverage like this brings Sark to the attention of potential new travellers from all around the world. It also reminds those of us who live here just what a unique and precious place Sark is."

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Stills and HD video available*

The original article can be seen at
<http://travel.nationalgeographic.com/travel/best-trips-2015/>